

ELECTRONIC PRESS KIT

MISHAA



Professional dancer ■ Choreographer ■ Influencer





## Akotcholo Affoue Micheline N'guessan

born December 20, 1998 in Abidjan,  
known professionally as **MISHAA**.

A professional dancer, choreographer and  
influencer. French, but also African by her  
various origins, from a Benino-Togolese  
father and an Ivorian mother. She is  
interested in dance, a passion that has  
been dormant in her since she was little.

# BIO

*“Mishaa decided to start her career in dance at a young age...”*



At 4 years old, she imposed dance onto her parents. Her choice quickly fell on Afro-dance in memory of her roots. She enrolled in a two-year dance course to professionalise her art.

In 2017, she joined the team La Fleur following her collaboration with the director and actor “Monika Gintersdorfer”, dancer and choreographer Franck Edmond Gnaza known as Gadoukou la star.

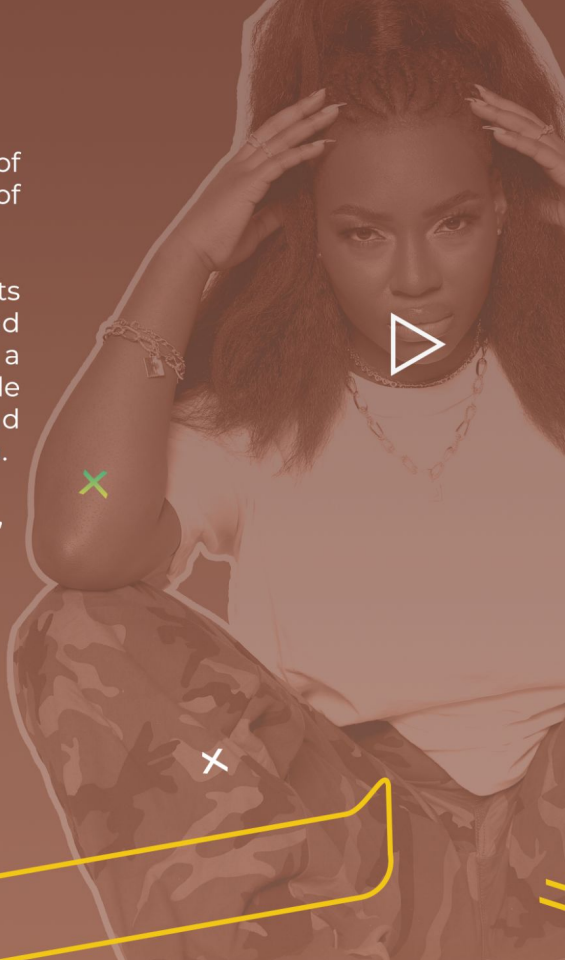
In 2018, she was contacted for the wedding of a royal family in India. In October 2019, under the production of La Fleur, for three days, she took part in the performance of The New Aristocrats, a text inspired by The Girl with the Golden Eyes by Honoré de Balzac.



On August 12, 2020, she pays tribute to the "King of Coupé-décalé", DJ Arafat by dancing on several of his hits for the 1st anniversary of his death

She features in many music videos and concerts for several musicians, including rapper MHD and Serge Beynaud for his concert in Paris. She is a dancer and choreographic director for Yemi Alade at the Olympia, the Kassav group, Diamond Platnumz, Fay Ipupa at Bercy, Singuila and Niska.

Considered by those close to her as a Swiss knife, she gives dance lessons through video tutorials on social networks, also does meet-ups, conferences, workshops & influencers accumulating on her social networks + 400,000 fans to share her passions, his experience, his experience to young people in order to inspire them and believe in their dream. In addition, she is considered a beauty Youtuber





2020 : Trace Africa Ambassador

2021 : Universal Music Awards Ambassador

2022 : Collaboration with Itel, Launch of the A58

2022 : Collaboration with Hotel Pullman Abidjan

2022 : Meta Subsaharienne Ambassador



COLLABORATIONS

2018 : Trop d'inspiration dans le 93 of the collectif  
La Fleur, produce by the Aubervilliers Townhall

2019 : Reines du shopping on M6 hosted by  
Cristina Cordula

2019 : Les nouveaux aristocrates







# PRICE X NOMINATIONS

2019 : Reines du shopping Winner

2021 : Best African Dancer 2021 - African Talents Award - Nominated

2022: African Entertainment Awards, USA - Nominated





+150K



+150K



+40K



+60K

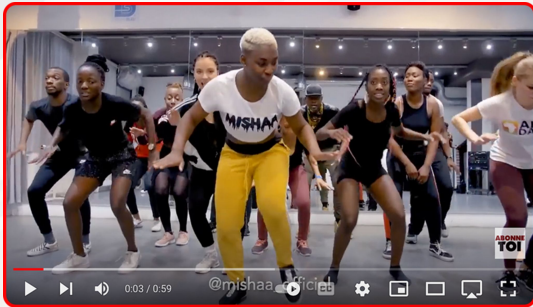
Mishaa is present on these 04 networks with an engagement rate of 73.8% and 66.7% of accounts reached. A young target mainly made up of women present in three main countries: France, United States and his country of origin Ivory Coast.



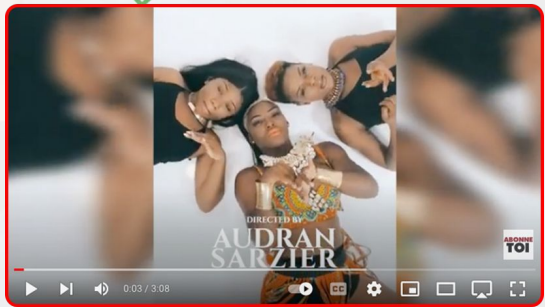
<https://www.youtube.com/watch?v=9kq3JJFqVdU&feature=youtu.be>



<https://www.youtube.com/watch?v=eqRFzIZB6co>



[https://www.youtube.com/watch?v=s9lci9Pd\\_cU](https://www.youtube.com/watch?v=s9lci9Pd_cU)



<https://www.youtube.com/watch?v=bNPXQevSpdY>



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